

PRICING SHEET

2024 Sponsoring Plans

<p>Vendor Webinar</p>	<ul style="list-style-type: none"> • 1 committed, 30-minute each, co-branded webinar. • Your logo appears on each slide, and the OpenFinity website for 12 months. • You choose your topic, content and speakers. Content must be vendor-neutral -no sales pitch. • You have access to the list of attendees after each webinar. • We take care of the logistic: streaming, storage, email and social promotion. You can do your own promotion too. • Available for replay for 12 months. • \$6,900/webinar instance. Payment upfront. • \$5,865/webinar instance for a committed bundle of 3 webinars. Payment upfront.
<p>OpenFinity Webinar</p>	<ul style="list-style-type: none"> • 1 committed 30-minute OpenFinity branded webinar. • Your logo appears on each slide. • We choose your topic, content and speakers. • You do not have access to the list of attendees after each webinar. • We take care of the logistic: streaming, email and social promotion. • Available for replay for 12 months. • \$2,900/webinar. Payment upfront. • \$2,450/webinar instance for a committed bundle of 3 OpenFinity webinars. Payment upfront.



<p>Online Courses</p>	<ul style="list-style-type: none"> • We sell your courses through the OpenFinity platform. • We take care of the logistic: streaming, storage, email and social promotion. You can do your own promotion too. • We organize a free webinar with you where you promote and explain the value of your course(s). • For \$2,000/year, your logo appears on the OpenFinity website for 12 months along with other sponsors. • Bronze members have a 5% discount; OpenFinity retains a 25% fee on the price sold. You retain 70%. • Gold members have a 15% discount. OpenFinity retains a 25% fee. You get 60% of the net revenue. • Platinum members have between 25% discount. OpenFinity retains a 25% fee on the price sold. You get 50% of the net revenue.
<p>Vendor Newsletter, eBook, White Paper</p>	<ul style="list-style-type: none"> • You choose the topic and create the content. Must be vendor-neutral -no sales pitch. • Content must be approved before publishing • We publish the newsletter, eBook or White Paper item in the OpenFinity website and LinkedIn with your logo at the top. • \$2,000 per item. \$5,100 for a 3-item bundled to be published within 6 months. Payment upfront.
<p>OpenFinity Newsletter, eBook, White Paper</p>	<ul style="list-style-type: none"> • We choose the topic and create content. • We publish the newsletter, eBook or White Paper item in the OpenFinity website and LinkedIn with your logo. • \$1,000 per item. \$2,550 for a 3-item bundled to be published within 6 months Payment upfront.

Any questions? Contact us: info@openfinity.org

